

Web Designer Release:

Canny system could save web developers 24 office days a year

Business owners and web developers could save hundreds of hours of tedious work a year with the launch of a new web-based invoicing and billing system.

www.cannybill.com is an online invoicing and billing service, custom-built for web designers and developers. The system has been created by www.dpivision.com, the company that produced e-commerce software www.tradingeye.com.

According to research conducted by BT in January 2008, half of the UK's small businesses waste more than 24 working days a year on non-core business activities such as finance and IT.¹

CannyBill links directly with live APIs such as Parallels Plesk, GeoTrust, Enom, Basecamp, CampaignMonitor, Sage and Quickbooks, saving developers time by making hundreds of everyday tasks easy to complete from one control panel. Developers can sell domain names, SSL certificates, software and even entire web hosting accounts through the CannyBill system - and everything comes with fully customisable options and settings.

CannyBill also provides a range of tools for business owners, from managing invoices to sending email newsletters, tracking sales to creating statistics and annual reports. And unlike many other online business systems, CannyBill comes with unlimited telephone & email support.

Wladimir Baranoff-Rossine, Project Manager of Dpivision.com Ltd., said: "Web developers and designers shouldn't waste their time on mundane admin tasks, they should be doing what they love - designing, building and deploying websites. We built CannyBill to do as much of the drudgework as possible. It can't make the tea or tidy your desk yet, but just wait for version 2.0."

Mr. Baranoff-Rossine adds: "The takeup so far has been incredible - and that's even before its official launch. We put out a request for beta testers to businesses who were using our ecommerce system Tradingeye, and the response was terrific - that says a lot about the consumer trust in our systems. Feedback from clients is that they find CannyBill a piece of cake to use - it's a solid system with lots of features, but the design is simple and intuitive."

CannyBill is available at www.cannybill.com, and the system is available in five different plans, from a free account for smaller businesses to a subscription-based fully comprehensive plan with unlimited use for larger businesses.

References

1 January 29 2008, "[BT - Small businesses waste a month a year on admin](#)"

Information for Editors

Contact

For more information about CannyBill or Dpivision, please call Wladimir Baranoff-Rossine, Project Manager of dpivision.com Ltd, on 0044 (0)845 812 5262 or email wladimir@dpivision.com.

www.cannybill.com is a free online invoicing and billing service for business owners and web developers.

www.tradingeye.com is a web standards compliant shopping cart & CMS built from the ground up with web accessibility and SEO in mind.

www.dpivision.com is a software development and web design studio based in Newcastle upon Tyne, England.

About the word "Canny"

Canny is a Geordie word meaning good, pleasant, sharp, positive, adept.