

Business Release:

Geordie software could save 24 office days a year

Business owners could save hundreds of hours of tedious work a year with the launch of a new web-based invoicing and billing system.

www.cannybill.com, created by Newcastle-based software development company www.dpivision.com, is an online invoicing and billing service which allows business owners to automate many of the tedious administration tasks which get in the way of doing business.

According to research conducted by BT in January 2008, half of the UK's small businesses waste more than 24 working days a year on non-core business activities such as finance and IT.¹

CannyBill automates almost everything to do with sales for business owners, from managing invoices to sending email newsletters, tracking sales to creating statistics and annual reports. The system also has some features specifically designed to save the time of web developers and designers: CannyBill links directly to a number of external applications, so web designers can sell domain names, web hosting or SSL Certificates. And unlike many other online business systems, CannyBill comes with unlimited telephone & email support.

Wladimir Baranoff-Rossine, Project Manager of Dpivision.com Ltd., said: "Businesses should be free to concentrate on what they're best at - running a business - not chasing after overdue invoices or compiling trend reports. We built this software because at Dpivision.com we were tired of wasting time on so many time-consuming but important tasks, and there was nothing currently available that could do everything that we needed."

Wladimir Baranoff-Rossine adds: "The uptake so far has been incredible - and that's even before its official launch. We put out a request for beta testers to businesses who were using our ecommerce system Tradingeye, and the response was terrific - that says a lot about the consumer trust in our systems. Feedback from clients is that they find CannyBill a piece of cake to use - it's a solid system with lots of features, but the design is simple and intuitive."

CannyBill is available in six languages - including the Geordie dialect. "We're proud to be based in the North East, and we called this product CannyBill because it does what it says on the tin, it's a great piece of kit to sort out your billing process," explains Wladimir Baranoff-Rossine.

CannyBill is available at www.cannybill.com, and the system is available in five different plans, from a free account for smaller businesses to a subscription-based fully comprehensive plan with unlimited use for larger businesses.

References

1 January 29 2008, "[BT - Small businesses waste a month a year on admin](#)"

Information for Editors

Contact

For more information about CannyBill or Dpivision, please call Wladimir Baranoff-Rossine, Project Manager of dpivision.com Ltd, on 0044 (0)845 812 5262 or email wladimir@dpivision.com.

www.cannybill.com is a free online invoicing and billing service for business owners and web developers.

www.tradingeye.com is a web standards compliant shopping cart & CMS built from the ground up with web accessibility and SEO in mind.

www.dpivision.com is a software development and web design studio based in Newcastle upon Tyne, England.

About the word "Canny"

Canny is a Geordie word meaning good, pleasant, sharp, positive, adept.